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**Summer School “Macroeconomics, Trade and Intercultural Business:
Germany and the Southern Caucasus”**

Project “GSC-econ”

(Germany, the EU, and the South Caucasus – an economic perspective)
HTWK Leipzig, Armenian State University of Economics (ASUE), Caucasus University (CU)
Funded by the DAAD

Organization:

Bodo Sturm (HTWK Leipzig, bodo.sturm@htwk-leipzig.de),
Tatevik Vardanyan (ASUE, tatevik.vardanyan@asue.am),
Ani Tavartkiladze (CU, atavartkiladze@cu.edu.ge)

Part 1 (online)

Wed 09/17/2025	<p>Session 1</p> <ul style="list-style-type: none">• Welcome [responsible: Bodo Sturm, HTWK] <p>Session 2 & 4</p> <ul style="list-style-type: none">• Lecture on “Macroeconomics and Trade: Indicators and models” [Bodo Sturm, HTWK] <p>Session 3</p> <ul style="list-style-type: none">• Lecture on “Foundations of Trade Policy: Concepts, Instruments, and Global Frameworks” [Tatevik Vardanyan, ASUE]
Thu 09/18/2025	<p>Session 1</p> <ul style="list-style-type: none">• Lecture on “Foundations of Trade Policy: Concepts, Instruments, and Global Frameworks” [Tatevik Vardanyan, ASUE] <p>Session 2</p> <ul style="list-style-type: none">• Lecture on “Macroeconomics and Trade: Indicators and models” [Bodo Sturm, HTWK] <p>Session 3 & 4</p> <ul style="list-style-type: none">• Lecture on “Intercultural Business Communication” [Christine Orlowski, HTWK]
Fri 09/19/2025	<p>Self-study for students on the subject of “Macroeconomics and Trade”. [2 x ½ day]:</p> <ul style="list-style-type: none">• Krugman P.R., Obstfeld, M., Melitz, M.J. (2012): International Economics, 9th edition, Ch. 9 and Ch. 11.• Sturm, B. (2025): Data on macroeconomic and trade-related indicators, background paper for the HTWK summer school.• Link about the RCA metric: https://unctadstat.unctad.org/EN/RcaRadar.html

Part 2 (at HTWK Leipzig)

Sun 09/21/2025 HTWK, Zuse building Z117	6 pm: Get together at HTWK Leipzig
Mon 09/22/2025 HTWK, room: TR L303	<p>Session 1</p> <ul style="list-style-type: none">• Welcome and organizational issues [Sturm, HTWK]• Presentation of topics for the groups of students and allocation of students to the groups [Bodo Sturm, HTWK] <p>Session 2</p> <ul style="list-style-type: none">• Lecture on “Macroeconomics and Trade” [Bodo Sturm, HTWK] <p>Session 3</p> <ul style="list-style-type: none">• Studying at HTWK Leipzig: HTWK’s Department of Student Affairs [Xu Xiao, HTWK]• Studying at CU: CU’s International Department [Ani Tavartkiladze, CU]• Studying at ASUE: ASUE’s International Department [Tatevik Vardanyan, ASUE] <p>Session 4</p> <ul style="list-style-type: none">• Lecture on “Sustainability and Consumer Protection: Challenges for Caucasian Products on the German Market – A Law Perspective” [Katharina Gelbrich, HTWK] <p>Evening</p> <ul style="list-style-type: none">• Self-study for students, group work on presentations
Tue 09/23/2025 HTWK, room: TR L303	<p>Session 1</p> <ul style="list-style-type: none">• Lecture on “Macroeconomics and Trade” [Bodo Sturm, HTWK] <p>Session 2</p> <ul style="list-style-type: none">• Lecture on “Trade Regulation between the European Union and Armenia: Legal Frameworks and Economic Implications” [Tatevik Vardanyan, ASUE] <p>Session 3 (from 1.30 pm to 3 pm)</p> <ul style="list-style-type: none">• Keynote on “Unlocking Potential: Opportunities and Challenges for German-South Caucasus Trade and Investment” [Alena Akulich, Regional Director Eastern Europe German Eastern Business Association] <p>Session 4 (from 3.45 pm to 5.15 pm)</p> <ul style="list-style-type: none">• Lecture on “Trade Regulation between the European Union and Armenia: Legal Frameworks and Economic Implications” [Tatevik Vardanyan, ASUE] <p>Evening</p> <ul style="list-style-type: none">• Tutorials for the groups of students• Self-study for students, group work on presentations
Wed 09/24/2025 HTWK, room: TR L303	<p>Session 1, 2, 3 & 4</p> <ul style="list-style-type: none">• Workshop on “Intercultural Business Communication” [Christine Orlowski, HTWK] <p>Evening</p> <ul style="list-style-type: none">• Self-study for students, group work on presentations
Thu 09/25/2025	<ul style="list-style-type: none">• Plant tour at BMW Leipzig (start at 10.30 am, lunch included) https://www.visit-bmwgroup.com/en/experience/plant-leipzig-tour/• Guided tour at the Zeitgeschichtliches Forum Leipzig (3 pm), https://www.hdg.de/en/zeitgeschichtliches-forum-leipzig• BBQ at Stadthafen Leipzig, Harkortstraße 7, 04107 Leipzig (6 pm), https://www.stadthafen-leipzig.com/home
Fri 09/26/2025 HTWK, room: TR L303	<p>Session 1, 2 & 3</p> <ul style="list-style-type: none">• Presentations by groups of students• Evaluation, expected end: 4 pm

Sat 09/27/2025

Departure

Time plan

Session 1 (90 min): 09.00 am - 10.30 am

Session 2 (90 min): 11.00 am - 12.30 pm

Session 3 (90 min): 02.00 pm - 03.30 pm

Session 4 (90 min): 04.00 pm - 05.30 pm

Please note for the online sessions that Germany is 2h ahead of Armenia and Georgia.

Catering

For the sessions at HTWK, snacks, drinks and lunch (<https://ernasdeli.de/>) are included. A burger is included in the BBQ on Thursday, drinks must be paid for by the participants.

Room for catering & meetings

HTWK, room: TR L302

HTWK site map

https://www.htwk-leipzig.de/fileadmin/portal/htwk/hochschule/03b_standorte_lageplan/Lageplan-HTWK-Leipzig-EN.pdf